

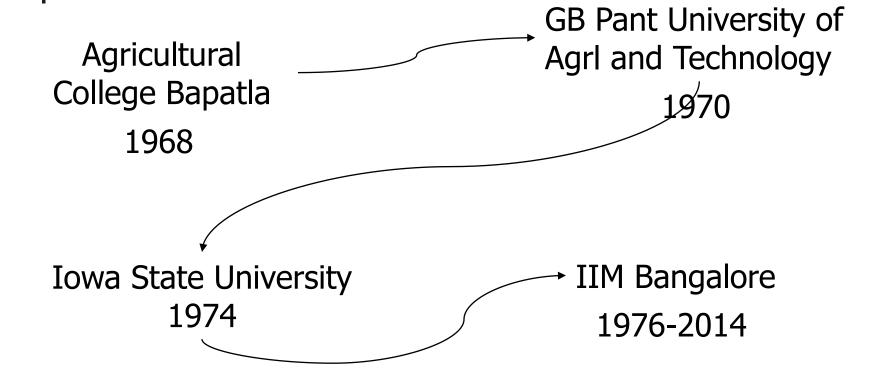
### Project Management

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# What is a Project?

- Involves Investment
- Achieve an Objective
- Can be Analyzed and Evaluated Independently
- Program/Portfolio



## Definition of A Project

- Characteristics of a Project
  - Has a Definite Start
  - Has a Definite End
  - Consumes Resources to Achieve the Objective
- Elements of a Project
  - Operations
  - Resources
  - Conditions or Constraints

# It all started with ...

- Originated from military
  - Faced a series of major tasks that were not achievable by traditional organizations operating in traditional ways.
- Approaches to extraordinarily complex projects
  - The United States Polaris Missile program,
  - NASA's Apollo space program,
  - The space shuttle
  - Development of "smart" bombs and missiles

# Program Management

- Program management is the process of managing a group of ongoing, interdependent, related projects in a coordinated way
- A pharma company has a program for curing cancer.
- The program includes and coordinates all cancer projects that continue over an extended time horizon.
- Although each project retains its own objectives, goals and scope, the project manager and team are also motivated by the higher program goal.
- Program goals are closely related to strategic organization goals.



## Project Portfolio Management

- Project Portfolio Management is the
  - Centralized management to ensure that
  - Allocation of resources to projects is directed towards
  - Those which contribute the greatest value to organization goals.

#### Relationship Between Program & Project Management

#### Portfolio Management

- Led by the business
- Business goal alignment
- · Business value alignment (risks/ benefits)
- Program Selection
- · Portfolio Optimization

#### **Program Management**

- Sponsored by business
- · Ownership of benefits
- Multiple Projects
- Alignment of projects to the overall program benefits
- Compliance with project management Standards

#### **Project Management**

- Delivery of Product/ Service
- · Scope, Cost, Schedule
- Responsible for Quality
  of deliverables

### Selection Criteria

- Financial
  - Payback period; NPV, IRR, BCR
- Non-Financial
  - Multi-weighted Scoring Models
  - Both qualitative and quantitative criteria



### Time management

- Defining project activities
- Activity scheduling
- Create and controlling the project activities

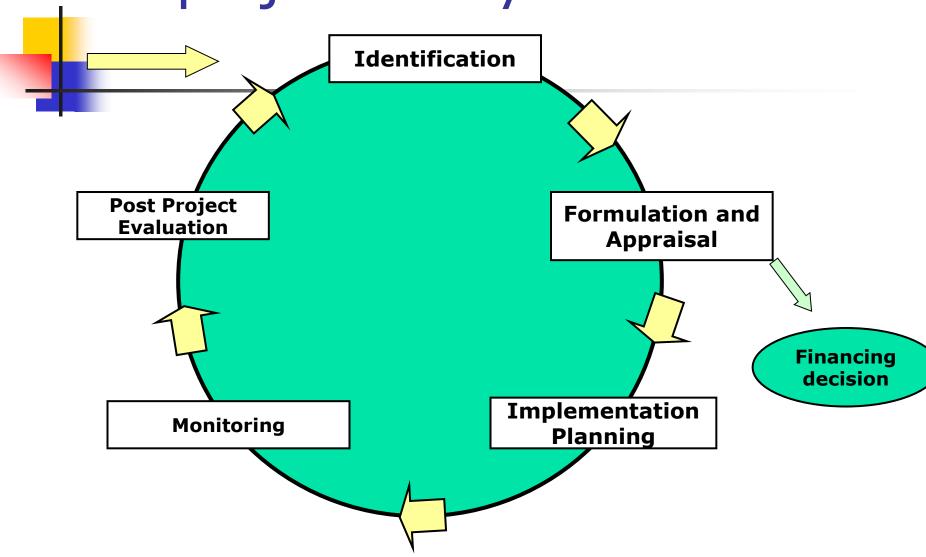
"An inch of time cannot be bought for an inch of gold"

### Time management grid

Urgency Quadrant 1 Quadrant 2 Ι Important but not M Urgent and important urgent 0 "Quality time" "Firefighting" R Quadrant 3 Quadrant 4 Α Ν Neither urgent nor C E Urgent but not important important "Distraction" "Time wasting"

There's an old joke when it comes to project management time: The first 90 percent of a project schedule takes 90 percent of the time. The last 10 percent takes another 90 percent of the time'

# The project life cycle



Follows the life of a project from the initial idea through to its completion Defines key decisions, information requirements and responsibilities at each phase